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| Jude Onyeajunwanne  Data Scientist Profile | [jude.onyeajunwanne@yahoo.com](mailto:jude.onyeajunwanne@yahoo.com) • 07867279655  [linkedin.com/in/jude-ufoh](http://www.linkedin.com/in/jude-ufoh) • Manchester, UK |

Organised and detail-oriented professional accredited with a Master’s degree in Data Science. Known for improving strategic decision-making by executing data analysis initiatives. Analytical individual, skilled in identifying, reviewing, and interpreting trends/patterns in complex data sets by deploying various statistical techniques, such as SQL, Power BI, and Python. Articulate communicator, adept at presenting findings to key stakeholders by leveraging exceptional data evaluation, manipulation, validation, and visualisation skills. Quick learner with ability to enhance personal skills by learning new data analysis tools and techniques on continuous basis.

**Areas of Expertise**

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| * Office Administration * Data Science & Analytics * Team Leadership & Collaboration | * Critical Problem Resolution * Critical & Analytical Thinking * Data Visualisation & Modelling | * Attention-To-Detail * Payroll Administration * Customer Services & Support |

**Technical Proficiencies**

Python | R | SQL | Power BI|Tableau | Word | Excel | PowerPoint| Machine Learning (ML) | Artificial Intelligence (AI)

**Experience Highlights**

**University of Salford, Manchester, UK 2022 – 2023**

**Graduated – Master of Science in Data Science**

Explored entire data mining lifecycle, including data pre-processing, exploratory data analysis, and practical application in real-world scenarios. Acquired proficiency in Python programming and R languages for data manipulation and analysis. Mastered Big Data Analytics techniques to manage and extract insights from extensive datasets. Developed skills in Machine Learning and Artificial Intelligence algorithms for diverse applications. Learnt utilisation of PowerBI for conducting comprehensive data visualisation and analysis.

* Completed graduation with distinction by maintaining consistent academic excellence.

**Webplay Nigeria Limited, Benin City, Nigeria 2018 – 2022**

**Data Analyst**

Translated complex data into insightful presentations for C-level executives to support informed decision-making by generating comprehensive reports and visualisations. Utilised various data visualisation tools, such as graphs, charts, and dashboards for enhanced clarity.

* Decreased errors in reports by over 50% by developing and implementing data quality checks.
* Created a targeted marketing campaign that increased web hosting sales by 60% by analysing customer demographics and behaviours across various marketing channels.
* Drove 80% reduction in losses due to staff pilferage and a 60% increase in sales for 70% of clients by examining sales and expenditure accounts for hospitality clients, as well as producing insightful reports that identify operational gaps and strategies for sales improvement.

**Webplay Nigeria Limited, Benin City 2014 – 2018**

**Business Manager**

Improved reporting accuracy and reduced submission time by creating accurate reporting templates for each department. Created visually appealing websites for clientele to increase public engagement by collaborating with web development department. Streamlined workflow by partnering with third-party stakeholders in travel agency business, such as Amadeus, Sabre, etc. Managed payroll operations for top hospitality industries (contracted through Webplay for services). Met compliance requirements by executing accurate salary calculations, streamlining tax deductions, and submitting prepared tax returns to government authorities.

* Increased brand awareness in Nigeria by devising and deploying robust marketing plan.
* Ensured on-time and within-budget project completion by competently leading team of 20+ employees.
* Achieved 100% customer satisfaction by analysing customer feedback and implementing changes accordingly.
* Fostered professional relationships by engaging with third-party stakeholders; involved in online payments, deployment, and support ecosystem, including entities like NIBSS, Interswitch, application developers, and PTSPs.

**Additional Experience**

**Relationship Officer Business Development Officer**

Strategic Outsourcing Limited (Outsourced to International Bank), Asaba, Nigeria

**Education**

**Master of Science in Data Science, 2023**

University of Salford, Manchester, UK

**Bachelor of Engineering in Electrical & Electronic Engineering, 2017**

University of Benin, Benin City, Nigeria

**Licenses & Certifications**

Microsoft PowerBI Data Analyst – MS0995404504